

NAME / SUPPLIER	TYPE OF COOKIE	TYPE/NAME	DURATION/ EXPIRATION DATE	ASSOCIATED DOMAIN	PURPOSE
FACEBOOK	analytics	act xs presence	Session	facebook.com	Analytics and research
	tracking	fr oo ddid	90 days 5 years 28 days	facebook.com	Facebook's primary advertising cookies, used to deliver, measure, improve the relevancy of ads, record advertising opt outs, and open a specific location in an advertiser's app upon installation.
GOOGLE ADS	tracking	1P_JAR AID AID APISID APISID CONSENT CONSENT DV HSID HSID NID NID SAPISID SAPISID SID SID SIDCC UULE SSID SSID	1 month 18 months 18 months 2 years 2 years 20 years 20 years Session 2 years 2 years 6 months 6 months 2 years 2 years 2 years 2 years 3 months 2 years 2 years 2 years	.google.com .googleadservices.com .google.nl	Used to analyze the effectiveness of marketing activities and improve the relevancy of the search ads..
GOOGLE ANALYTICS	analytics	_ga _gat _gid _utma _utmb _utmc _utmt _utmv _utmz	2 years 1 minute 24 hours 2 years 24 hours Session 10 minutes 2 years 6 months	.google.com	To track individual visitors and their use of the site. Relay42 does not use Google Analytics to collect personal information, other than IP address, from our visitors.
GOOGLE DOUBLECLICK	tracking	cto_lwid _gfp_64b _ncuid permutive-session permutive-id _dpm_id.{id} DSID IDE IDE_ _drt_ ID	1 year 3 years 1 year 2 years 2 years 2 years 1 year 1 year 2 years 24 hours 2 years	.doubleclick.net	Used to optimize the targeting of our advertising, make ads more attractive, replace ID cookie for user identification, social and identify users.
HOTJAR	analytics	_hjIncludedInSample	1 year	.hotjar.com	This cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate Heatmaps, Funnels, Recordings, etc.
HUBSPOT	functional	__hs_opt_out __hs_do_not_track __hs_testcookie __hstc hubspotutk __hssc __hssrc	2 years 2 years Session 2 years 10 years 30 minutes Session	.hubspot.com	These cookies are used to determine to load cookies and track the behavior of visitors.
LINKEDIN ADS	tracking	UserMatchHistory BizoID lang BizoUserMatchHistory	1 month 1 month Indefinite 6 months	.ads.linkedin.com	Used to analyze the effectiveness of marketing activities and improve the relevancy of the ads on LinkedIn.
LINKEDIN ANALYTICS	analytics	lidx bcookie lang	1 day 2 years Indefinite	.linkedin.com	These cookies are set to collect aggregated statistics for our advertising activities on LinkedIn to help determine the effectiveness.
RELAY42	functional	_stCookieitest _svs _svtri _powtwid	Session 2 years ? Indefinite	.relay42.com	These cookies are set to identify a user and build a user profile. It manages all tags that are being enabled, and are therefore important to being compliant.
DRIFT	functional	ajs_user_id ajs_group_id _ga mkjs_group_id amplitude_idundefineddrift.com ajs_anonymous_id mkjs_user_id	2 years 2 years Indefinite 2 years 2 years 2 years 2 years	.drift.com	These cookies are used to determine the identifier token, enable the chatbot functionality to the website and track engagement with the chatbot.